2020

CATALOG

DESIGN

2020

CATALOG

DESIGN

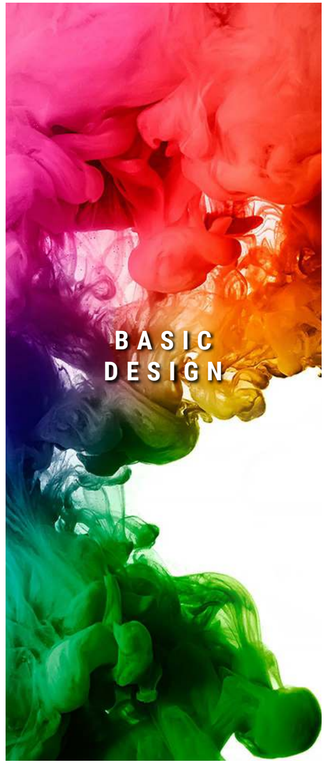
ABOUT US

ITSFIT LAB is a custom in-ear brand (CIEMs) that was originally a small lab specialized in sound & audio components research in Vietnam. Joining the global trend of custom in-ear headphones, Itsfit Lab utilizes only the best optimized sound technology, combined with our highly-skilled engineeers' experience and our dedication to Vietnamese handcraft to brings you a pair of ultimate audio fidelity, tailored fit and bespoke designs custom in-ear monitors.

ITSFIT Custom In-ear monitors are outstanding in many aspects. They give you the best fit, soundproof and comfort thanks to precisely shaped acrylic shells that hug your ear curves perfectly. High-end drivers also make no sense without great tuning. Our CIEMs go through precise tuning and exclusive acoustic treatment by our audio engineers to ensure a distinct sound quality.

Custom headphones are not only technological products, they are also a work of art. Our shells can be hand-crafted according to your own ideas or our original design intentions, creating pairs of headphones with bespoke, breath-taking design.

Here is a collection of designs that have been selected for many years of our research and development in materials



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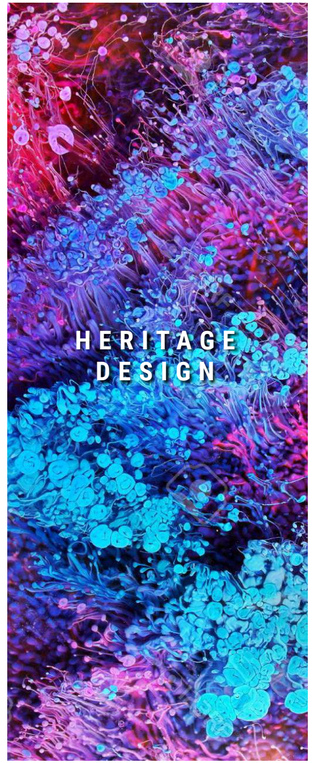

BASIC
DESIGN

You have to work hard to get your thinking clean and make it simple. The ability to simplify means to eliminate the unnecessary so that the necessary may speak. Whether it is transparent or solid color, simplicity has its own beauty.

ITSFIT LAB

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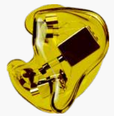
Transparent wine - B1

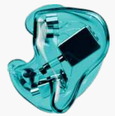
Transparent red - B2

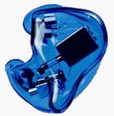
Transparent orange - B3

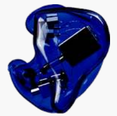

Transparent yellow - B4

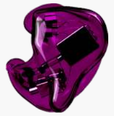
Transparent green - B5

Transparent emerald - B6


Transparent cyan - B7


Transparent blue - B8


Transparent navy - B9


Transparent purple - B10

Transparent pink - B11

Solid red - B12

Solid orange - B13

Solid yellow - B14

Solid green - B15

Solid blue - B16

Solid purple - B17

Solid blush - B18

Black - B19

Solid brown - B20

Smoke - B21

Transparent - B22

White -B23

Please note that this designer is to give you an idea of what your product will look like. Because our engineers hand-mix all our colors and use natural materials, individual results may vary.

Basic Facepalte option code: B

ADVANCED
DESIGN

Let us embark on different material design techniques. From aluminum to crystal, from wood to carbon fiber, we have any and every kinds of material design in the market.

ITSFIT LAB

SILVER MESH
DESIGN

DESIGN **+ 50$**

The coinage metals of the ancient world.

SILVER-A1

Silver coinage metal

GOLD-A2

Gold coinage metal

BRUSHED ALUMINIUM
DESIGN

DESIGN **+ 50$**

A unidirectional satin finish with metallic lustre

SILVER- A3

Silver brushed aluminium

PINK-A4

Pink brushed aluminium

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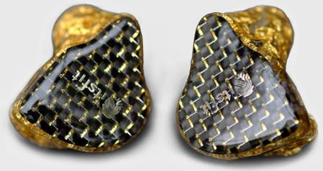
CARBON FIBER
DESIGN



DESIGN **+ 50$**

One thing immediately stands out - a futuristic design

GOLD-A5

Gold carbon fiber

SILVER-A6

Silver carbon fiber

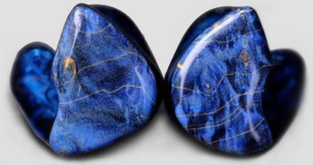
BLACK-A7

Black carbon fiber

RED-A8

Red carbon fiber

WOOD
DESIGN



DESIGN **+ 50$**

State-of-the-art resin stabilization create the perfect material for wood design

BLUE-A9

Blue wood

GREEN-A10

Green wood

RED-A11

Red wood

BROWN-A12

Brown wood

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Advance Faceplate option code: A

SWIRL

DESIGN

DESIGN **+ 50$**

It's a cruel and random world dominated by chaos

SILVER-A13
Silver swirl

GOLD-A14
Gold swirl

MITARY-A15
Swirl green and gold

BLUE-A16
Blue swirl

RED-A17
Red swirl

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GLITTER SOLID

DESIGN

DESIGN **+ 50$**

Striae give solid design a dazzle feeling

WHITE-A18
White glitter solid

GOLD-A19
Gold glitter solid

RED-A20
Red glitter solid

BLUE-A21
Blue glitter solid

CRYSTALS

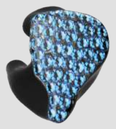
DESIGN

DESIGN **+ 50$**

It's not just about IEM, it's a jewelry!

ROSE-A22
Rose color crystals

JET-A23
Jet color crystals



AQUAMARINE-A24
Aquamarine color crystals

CRYSTAL-A25
crystal color

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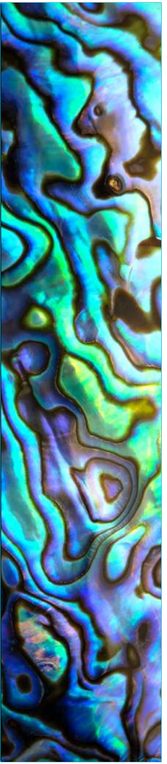
Advance Faceplate option code: A



MOTHER OF PEARL
DESIGN

DESIGN **+ 100$**

Whole layer of nacre below the surface interferes constructively and destructively with light at different viewing angles, creating iridescent shine

ONE PIECE - P1

TRIANGLE PIECES - P2

CRACK - P3

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WOOD COLORFUL
DESIGN

DESIGN **+ 70$**

When colored resin penetrates wood, it results in unique coloring, artistically highlighting splendid natural grain figures. A multi-color dyed wood boost the effect to the next level

PINK AND VIOLET-P4

LIME AND BLUE-P5

GREEN AND RED-P6

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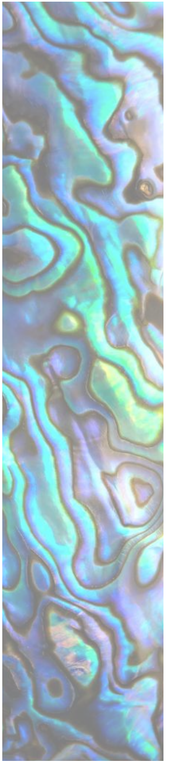
Premium Facepalte option code: P



METAL LEAVES

DESIGN

DESIGN **+70$**

In the world of design, the application of gold leaf has always been a privilege. Royalty has a magic all its own. Take a moment to appreciate this breathtaking design made with luxury perception in mind

BRASS LEAVES-P7

SILVER LEAVES-P8

GOLD LEAVES-P9

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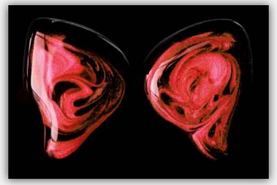
GALAXY

DESIGN

DESIGN **+70$**

How can you look at the galaxy and not feel insignificant? There are one to four hundred billion stars in our galaxy alone.

GOLDEN GALAXY-P10



RED GALAXY-P11

DARK BLUE GALAXY-P12

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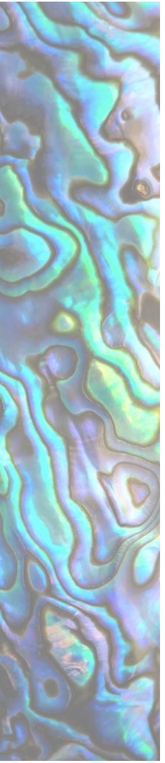
Premium Facepalte option code: P

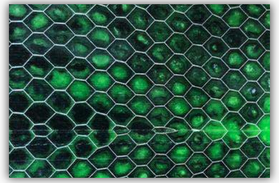


HIVE
DESIGN

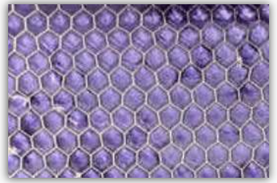
DESIGN **+70$**

The geometric beauty of honeycomb - a wonder of nature. This struture is natural engineering marvels, using the least possible amount of wax to provide the greatest amount of storage space, with the greatest possible structural stability.

DARK HIVE-P13



LIGHT HIVE-P14



BASIC HIVE-P15

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CLOCK
DESIGN

DESIGN **+100$**

Simple and timeless, an analog watch inspired design. Time doesn't seem to pass here: it just is

SOLID BOTTOM-P16

WOOD BOTTOM-P17

GALAXY BOTTOM-P18

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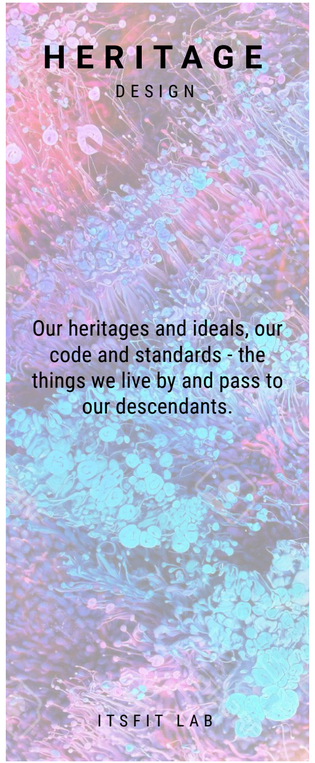
Premium Facepalte option code: P



STORY OF

MOTHER OF PEARL

DESIGN

You are probably familiar with the word "raden" from Japanese. This is actually a traditional technique found in China, Japan and Vietnam as well. Our 3.444-km coastline is a rich source for nacre.

The ancient Vietnamese artisans used raden mosaic in almost every aspect of life: home furnitures, jewleries, weapons... These mosaic's content ranging from righteous plant, ancient heavenly animals, to famous legends.

Itsfit is proud to re-produce this traditional technique in our masterpiece - One way to appriciate and pay respect to our ancestors.

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DESIGN **+ 120$**

KOI LAKE-H1

MAPLE LEAF-H2

BAMBOO-H3

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Heritage Faceplate option code: H

STORY OF

MARMAROS

DESIGN

At the place where boiling magma passing through limestone, or where tetonic plates collide, mankind found the most famous material for ancient sculpture and building: marble. The ancient Greek called them "marmaros", meaning crystalline rock, shining stone.

With an unique natural structure, marble allows light to penetrate several millimeters into the stone before being scattered out, resulting in the lifelike luster to marble sculptures of any kind.

This characteristic made marble an inspiration and material for the most famous masterpieces of the world: Taj Mahal of Agra, Pietà by Michelangelo...

Itsfit is honor to place the Marmros design in our Heritage line. The refined swirls and veins which resemble real marble rock are laser-engraved manually by our designer. It takes hours of tedious work and no masterpiece is the same!

DESIGN **+ 120$**

Beauty and everlasting is the message conveyed in the anicent rock.

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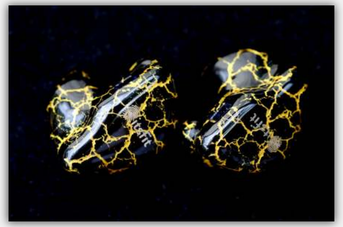
PURPLE
AND WHITE-H4

(Shell option not availble)

BLACK
AND WHITE-H5

(Shell option not availble)



BLACK
AND GOLD-H6

(Shell option not availble)

WHITE
AND BLACK-H7

(Shell option not availble)

RED
AND GOLD-H8

(Shell option not availble)

BLUE
AND WHITE-H9

(Shell option not availble)

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Heritage Faceplate option code: H

STORY OF

WONDERLAND

DESIGN

In Japanese, "koi" is a homophone for another word that means "affection" or "love", so koi fishes are symbols of love and friendship.

It is inherent in a koi's nature to swim upstream. Legend has it that any koi having the strength and perseverance to journey up Dragon's Gate will become a heavenly dragon. They show great determination, dedication and success.

And in case you are wondering, the faceplate is not a print, that is a genuine 3D depth and a real carving of koi fishes. The coral and the water current effect is a massive technical and creative challenge.

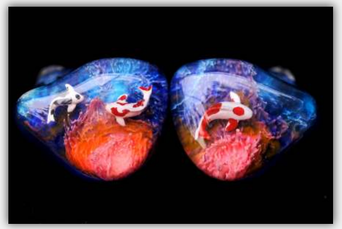
The shell complementary colors provide beautiful depth and an aquatic like experience.This is a holistical design showing how commited we are to our customer satisfaction.

DESIGN **+ 200$**

Who can resist the deep relaxation from watching Koi fish swimming?

H 1 0

(Shell option not availble)



H 1 1

(Shell option not availble)

H 1 2

(Shell option not availble)

H 1 3

(Shell option not availble)

H 1 4

(Shell option not availble)

H 1 5

(Shell option not availble)

STORY OF

SKELETON LEAVES

DESIGN

Most of us will remember the time when we were still young, and used to make bookmarks with skeleton leaves. We took the fresh leaves, pressed them in a thick book and waited for them to dry. It usually took at least three weeks or more for the pulp to completely dry out. This work is highly addictive and you will never look at leaves in quite the same way again.

Itsfit wants to bring you back to this kind of memory, with skeleton leaves reminding you of the beautiful seasons we have in our lives.

There is a common belief in the ancient world that beneath our world, beneath the nature around us, there is the flow, there is wisdom and there is the holy law. 2.500 years ago, Gautama Buddha enlightened while meditating underneath a bodhi tree, attaining the way of compassion.

Yes, the leaves that Itsfit use are not any leaves, they are leaves from a bodhi tree, bearing the meaning of enlightenment and benevolence.

DESIGN **+ 120$**

In every walk in with nature, one receives far more than he seeks.

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SPRING-H16

(Shell not option availble)

AUTUMN-H17

(Shell not option availble)

ORIGINA-H18L

(Shell not option availble)

SUMMER-H19

(Shell not option availble)

WINTER-H20

(Shell not option availble)

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Heritage Faceplate option code: H

STORY OF

MULTIVERSE

DESIGN

"We see a universe marvelously arranged, obeying certain laws, but we understand the laws only dimly. Our limited minds cannot grasp the mysterious force that sways the constellations." - Albert Einstein.

From a tiny particle to the large world around us, we observe similarity. The rotation of an electron around a nuclear, the rotation of the earth around the sun, the rotation of stars around the galaxy, and the rotation of galaxies around the universe, they are the same in essentials while differing in minor points.

Do our physical reality consists of more than just one universe? Are there alternate timelines, alternate dimensions, quantum realities? If we are composed of molecules, what kinds of being composed of the stars, and what kinds of being composed of quarks? If we are living in a bigger multiverse, will there be a "designer" of all, a God, a Creator?

That is probably the biggest mystery of mankind. That is the message in our multiverse masterpiece.

DESIGN **+ 120$**

Mysterious and wonderful, nothing can give you more questions than the multiverse. .

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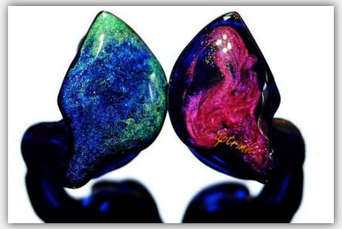
MERCURY-H21

(Shell not option availble)



MARS-H24

(Shell not option availble)

NEPTUNE-H22

(Shell not option availble)

EARTH-H25

(Shell not option availble)

URANUS-H23

(Shell not option availble)

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Heritage Faceplate option code: H

LIMITED
DESIGN

Once in a while, we recieved such special requests for very personal design - Those designs that may take a hefty time and effort from us to satisfy our customers. Remember, our chief designer is always happy to take on the challange.

ITSFIT LAB

STORY OF
FOREST
DESIGN

Content in construction

itsfit 2020 Made in Vietnam

DESIGN **+ 250$**

Please note that this designer is to give you an idea of what your product will look like. Because our engineers hand-mix all our colors and use natural materials, individual results may vary.

STORY OF

BRICK

DESIGN

Content in construction

DESIGN **+ 250$**

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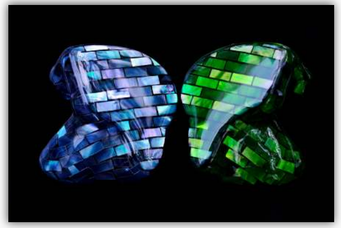

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Transparent wine - S1

Transparent red - S2

Transparent orange - S3

Transparent yellow - S4

Transparent green - S5

Transparent emerald - S6

Transparent cyan - S7

Transparent blue - S8

Transparent navy - S9

Transparent purple - S10

Transparent pink - S11

Solid red - S12

Solid orange - S13

Solid yellow - S14

Solid green - S15

Solid blue - S16

Solid purple - S17

Solid blush - B18

Black - B19

Solid brown - S20

Smoke - S21

Transparent - S22

White - S23

Brass leaves - S24

Silver leaves - S25

Gold leaves - S26

Silver glitter - S27

Blue shell with white glitter - S28

Black shell with blue glitter - S29

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Shell option code: S

TEXT

OPTION

+10$

TEXT REQUEST

maximum length of text: 12

COLOR

Text T1

Text T2

Text T3

Text T4

Text T5

Text T6

POSITION

Center

Cross

Side

Text option code: T

IMAGE

OPTION

+20$

IMAGE REQUEST

File: png, jpeg, ipg

Color: Black, White

POSITION

LOGO

OPTION

Free

Remove logo

+20$

White-L1

Black-L2

Red-L3

Blue-L4

Silver-L5

Gold-L6

White text-L7

Black text-L8

Red text-L9

Blue text-L10

Silver text-L11

Gold text-L12

White icon-L13

Black icon-L14

Red icon-L15

Blue icon-L16

Silver icon-L17

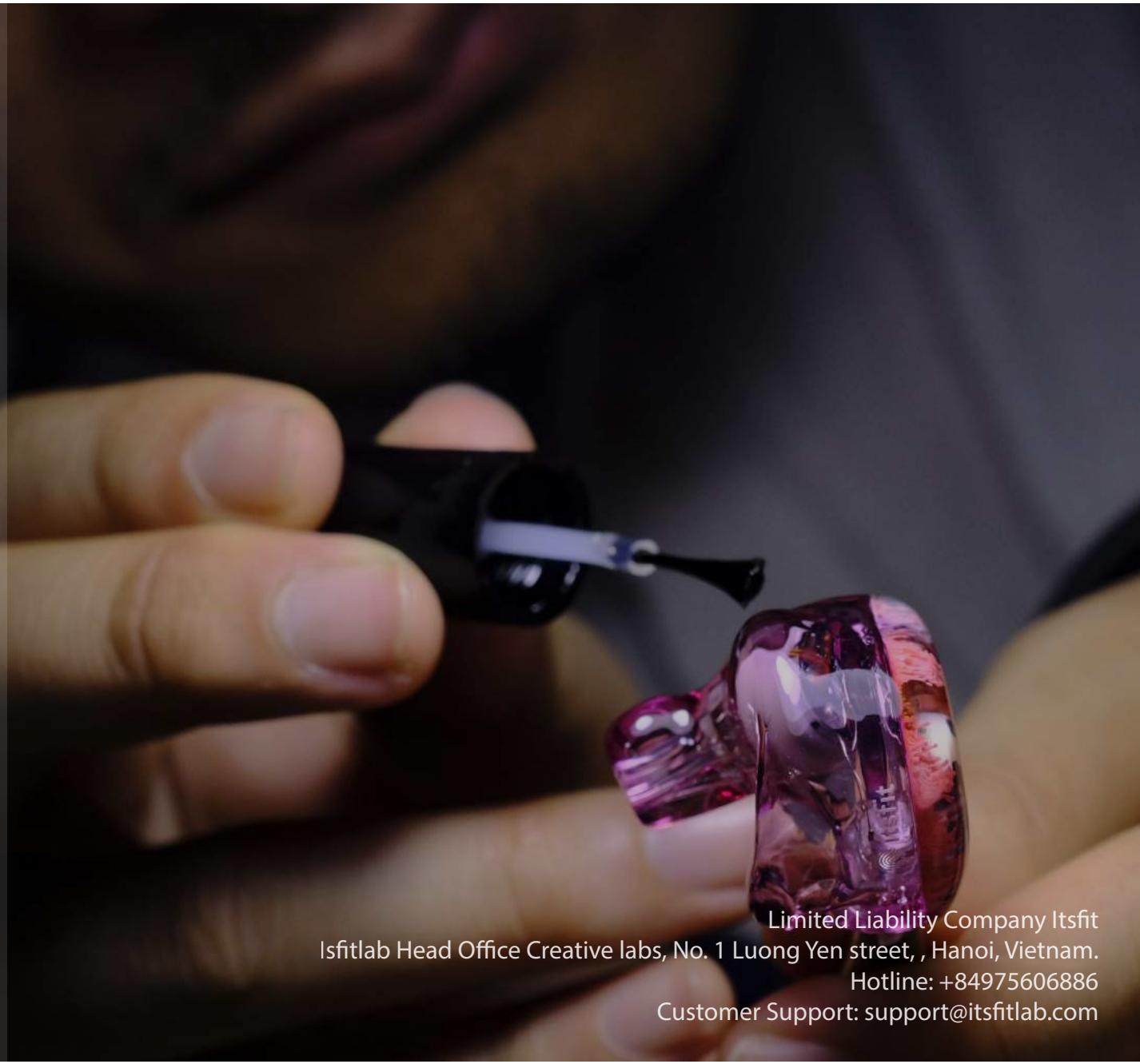
Gold icon-L18

Logo option code: L

THANK YOU

All of our in-ear monitors are proudly handcrafted in Hanoi, Vietnam. Our artisans work on various types of materials and complex designs and know exactly what hands can do that cutting edge technologies cannot.
The craftmanship value doesn't lie only in shell designs. Our technicians also do it manually all the way from structuring every products's electrical component net to acoustic tuning to make sure that overall cohesion and quality are thoroughly checked. We focus on every tiny details and never do mass production.

ITSFIT LAB



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